



**COCA-COLA
SCHOLARS
FOUNDATION**

Coca-Cola Scholars Program

APPLICATION & SELECTION TIMELINE

AUGUST 1, 2021 | APPLICATION OPENS

- High School students may apply online at CokeURL.com/Apply2021
- Applicants must have at least a 3.0 unweighted GPA and meet the eligibility requirements listed at CokeURL.com/Scholarships
- The online application requires students to list their school and community activities, grades, and service hours. Applicants do not submit essays, transcripts, or recommendations at this stage.

OCTOBER 31, 2021 – 5 P.M. EASTERN | APPLICATION CLOSES

- Students must have submitted their applications by this time to be considered.

MID-NOVEMBER 2021 | -1900 SEMIFINALISTS SELECTED

- Semifinalists are notified via email and a list is published on coca-colascholars.org
- Semifinalists complete an additional application with essays and submit an official transcript and a letter of recommendation

EARLY JANUARY 2022 | SEMIFINALIST APPLICATIONS DUE

- A reading committee of 30 education professionals review each application and recommend 250 to advance in the process as Regional Finalists

EARLY FEBRUARY 2022 | 250 REGIONAL FINALISTS SELECTED

- Regional Finalists are notified via email and a list is published on coca-colascholars.org
- Regional Finalists schedule virtual interviews for the final stage of selection

LATE FEBRUARY 2022 | REGIONAL INTERVIEWS

- Each Regional Finalist is interviewed by a Regional Interview Committee composed of previous scholarship recipients and a CCSF staff member

EARLY MARCH 2022 | 150 COCA-COLA SCHOLARS SELECTED

- Coca-Cola Scholars are notified via email and a list is published on coca-colascholars.org
- All 150 Coca-Cola Scholars will receive a \$20,000 scholarship

QUESTIONS? Visit CokeURL.com/scholarships or email scholars@coca-cola.com