

FIELD TRIP!

GAIN INSIGHT INTO THE WORLD OF DESIGN!



WHO: Any 10th or 11th grader interested in the field of advertising! 25 students will be selected through an APPLICATION process.

WHAT: Student Design Day

WHEN: Friday, March 21st from 9:30 am - 12:00pm

WHERE: Globe/Dwindle Distribution, El Segundo, Ca

WHY: To open high school students' minds to a future of design! See the inner workings of a design heavy industry with a focus on branding!

OTHER DETAILS: The trip is FREE. Students will walk from DVD, and return for lunch.

APPLICATIONS: Due by Friday, March 14th. NO EXCEPTIONS.

-Write a 2-3 paragraph essay stating what you want to learn or gain from this field trip.

-Design a skateboard deck. Check out one of the companies that are distributed by Dwindle. Make sure your design is specific to one of the brands, or one of their skaters. There is a template on the back of this paper that you can photocopy and use. Staple the design to your essay.

QUESTIONS?: See Sam.

